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virtual career fairs

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Tips for a GREEN Career Search

Get Focused: Choose from top 6 Emerging Green Markets

- *Renewable Power Generation* (Wind Manufacturing, Solar Power)
- *CleanTech-GreenTech* (Battery Technology, Smart-Grid/Energy Management, BioFuels/Hybrids)
- *Agriculture and Forestry* (Organic Farming, Land Conservation)
- *Manufacturing, Equipment Dealers & Wholesalers* (Automotive, Consumer Goods, Industrial Equipment, Food Processing)
- *Engineering/Architecture/Sustainability Consulting* (Environmental Resource Management, Water Reclamation, Landscape Design, Urban Planning, Supply Chain Optimization)
- *Government Administration & Legal* (Facilities Transportation, Waste Management, Recycling, Pollution Control, Land Management, Policy Development/Defense, Compliance)

Resources: Search the web's top Green Business & Career sites, including **CareerEco.com**

- GreenJobs.com
- EHSCareers.com
- Idealist.org
- Greenbiz.com
- CleanTechies.com
- Cleantech.com
- EnvironmentalLeader.com
- Treehugger.com
- Grist.org
- GreenCareerCentral.com

Engage Yourself: Get involved in local and national associations of interest such as:

- American Planning Association
- American Solar Energy Society
- American Association of Wind Energy
- American Water Works Association
- Assoc of Energy Engineers
- Air & Waste Management Association
- Environmental Law Alliance Worldwide
- National Assn of Environmental Management
- Institute of Environmental Mgt & Assessment
- Society of Environmental Journalists
- Society for Conservation Biology
- U.S. Green Building Council

Educate: Self-educate about the market. Recommended reading list:

- *Hot ,Flat, Crowded* by Thomas Friedman
- *The Ecology of Commerce* by Paul Hawken
- *A Declaration of Energy Independence* by Dr. Jay Hakes
- *Midcourse Correction* by Ray Anderson
- *Green Careers: Choosing Work for a Sustainable Future* by Jim Cassio, Alice Rush
- *Green Careers for Dummies* by Carol McClelland

Network: Join networking groups and expand your circle. Recommended LinkedIn groups:

- Green Jobs and Careers Network
- Think Green
- Smart Grids: Energy & Water
- Clean Economy Network
- Clean Techies Around the World
- Carbon Market Business Network
- GreenTek
- Global Green Power plc
- Renewable Energy Jobs
- Corporate Environmental Sustainability

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